Editor's Comment:

I have thoroughly reviewed the manuscript titled "Transformative Influence Of Online Marketing On The Growth And Success Of Small And Medium-Scale Enterprises In Anambra State, Nigeria" and I am pleased to inform you that the authors have effectively addressed the points raised by the referees. The manuscript is now ready for publication.

Editor's Details:

Dr. Arzu Alvan Bozdereli Associate Professor, Cyprus Science University, Cyprus.