

[Review Form 3](#)

Book Name:	<a href="#">Business, Management and Economics: Research Progress</a>
Manuscript Number:	Ms_BPR_3877
Title of the Manuscript:	Applications of Medical Communication in the Healthcare Insurance Industry
Type of the Article	Book chapter

**PART 1: Comments**

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	This work is crucial for the scientific community as it explores the changing role of medical communication in the healthcare insurance sector. It emphasizes how clear, precise, and technologically sophisticated medical writing may connect patients, providers, and insurers, promoting openness and operational efficiency. The book highlights the incorporation of emerging technologies such as AI and big data to improve documentation, mitigate fraud, and optimize claims processing. The study's emphasis on enhancing patient education and health literacy highlights its significance in tackling worldwide inequities in healthcare comprehension, rendering it an essential resource for creating a patient-centered and compliant insurance framework.	
Is the title of the article suitable? (If not please suggest an alternative title)	The article title, "Applications of Medical Communication in the Healthcare Insurance Industry," is appropriate since it is straightforward, descriptive, and effectively conveys the manuscript's subject. It clearly communicates the main topic, ensuring readers grasp the extent and significance of the research. For a more dynamic alternative that emphasizes the transformational influence, a potential title may be: "Bridging Gaps: Transformative Applications of Medical Communication in Healthcare Insurance."	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	The abstract of the article is comprehensive, effectively summarizing the critical aspects of the study,	
Is the manuscript scientifically, correct? Please write here.	Good enough	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	Good enough	
Is the language/English quality of the article suitable for scholarly communications?	The language quality of the submitted work is appropriate for academic discourse. The content is lucid, well-organized, and use suitable technical vocabulary to effectively engage its academic audience.	
<u>Optional/General</u> comments		

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**PART 2:**

	<b>Reviewer's comment</b>	<b>Author's comment</b> (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Are there ethical issues in this manuscript?</b>	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

**Reviewer Details:**

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