

[Review Form 3](#)

Book Name:	<a href="#">Business, Management and Economics: Research Progress</a>
Manuscript Number:	Ms_BPR_3877
Title of the Manuscript:	Applications of Medical Communication in the Healthcare Insurance Industry
Type of the Article	Book chapter

**PART 1: Comments**

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<b>Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.</b>	The chapter provides an insightful exploration of the role of medical communication in the healthcare insurance industry, emphasizing its importance in bridging gaps between stakeholders. The subject matter is highly relevant, especially in the context of evolving healthcare policies and patient-centered care models.	
<b>Is the title of the article suitable? (If not please suggest an alternative title)</b>	Yes	
<b>Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.</b>	<input type="checkbox"/> Expand on the practical implications of medical communication strategies for policyholders, insurers, and healthcare providers. <input type="checkbox"/> Highlight potential training methodologies for healthcare professionals to improve their communication skills within the insurance framework. <input type="checkbox"/> Provide a summary or conclusion that clearly outlines key takeaways and future directions.	
<b>Is the manuscript scientifically, correct? Please write here.</b>	Yes	
<b>Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.</b>	Yes	
<b>Is the language/English quality of the article suitable for scholarly communications?</b>	Good	
<b>Optional/General</b> comments	<p>The chapter on <i>Applications of Medical Communication in the Healthcare Insurance Industry</i> is a valuable addition to the book, addressing a critical and timely topic. It successfully highlights the intersection of effective medical communication and its role in navigating the complexities of healthcare insurance. The chapter is well-written, logically structured, and accessible to its intended audience.</p> <p>While the content is insightful, incorporating more recent examples, advanced technological applications, and addressing ethical considerations could further enhance its impact. Additionally, a stronger focus on the implications for diverse stakeholders would broaden the chapter's relevance. Overall, this chapter is a commendable contribution and offers practical and scholarly insights into an essential area of healthcare communication.</p>	

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**PART 2:**

	<b>Reviewer's comment</b>	<b>Author's comment</b> (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Are there ethical issues in this manuscript?</b>	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

**Reviewer Details:**

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