

[Review Form 3](#)

Book Name:	Business, Management and Economics: Research Progress
Manuscript Number:	2024_BPR_4031
Title of the Manuscript:	Importance of Writing Content Analysis of Farm Broadcast Programmes of Andhra Pradesh, India
Type of the Article	Book Chapter

PART 1: Comments

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	This manuscript is significant for the scientific community as it contributes valuable insights into emerging trends agricultural information.	
Is the title of the article suitable? (If not please suggest an alternative title)	The title provides a clear indication of the study's focus, but it can be refined for better readability and impact.	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	The abstract effectively summarizes the article's core contribution.	
Is the manuscript scientifically, correct? Please write here.	The manuscript is scientifically correct if its research design, data analysis, interpretation, and conclusions are rigorous, evidence-based, and supported by credible references.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	The references are sufficient and recent, but adding more relevant sources can enhance the manuscript's depth and credibility.	
Is the language/English quality of the article suitable for scholarly communications?	The language quality of the article is suitable for scholarly communication.	
<u>Optional/General</u> comments		

PART 2:

	<u>Reviewer's comment</u>	<u>Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</u>
<u>Are there ethical issues in this manuscript?</u>	<u>(If yes, Kindly please write down the ethical issues here in details)</u>	

Reviewer Details:

Name:	Mukesh Kumar Chourase
Department, University & Country	Makhanlal Chaturvedi National University of Journalism and Communication (MCNUJC), India