

[Review Form 3](#)

Book Name:	Business, Management and Economics: Research Progress
Manuscript Number:	2024_BPR_4031
Title of the Manuscript:	Importance of Writing Content Analysis of Farm Broadcast Programmes of Andhra Pradesh, India
Type of the Article	Book Chapter

PART 1: Comments

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	Statistical measures such as number, percentage, diagrams/figures, charts, mean, were adequately and suitably used and computed Statistical measures such as number, percentage, diagrams/figures, charts, mean, were used and computed, ALREADY A PUBLISHED ARTICLE	
Is the title of the article suitable? (If not please suggest an alternative title)	NO, BUT SUGGESTED AS: Content Analysis of Farm Broadcast Programmes of Andhra Pradesh, India	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	YES as corrected, Except the keywords subsection: <i>(Arrange alphabetically and avoid the use of abbreviations in this section)</i> . Give One Suggestion/Recommendation on the Study)	
Is the manuscript scientifically, correct? Please write here.	YES, but author to source all the Tables as SUGGESTED/indicated/requested on the manuscript, format ALL table titles boldly IS THE STANDARD!	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form. :	VERY SUFFICIENT, BUT POORLY ARRANGED AND PRESENTED NOT ACCORDING TO STANDARD, AND ARRANGE ALPHABETICALLY. Write All Journal Names In Italic Format/Character. Use and in full, not &! Reference list is not numbered, but arrange alphabetically as a standard rule! All journal/book names are presented on the reference list in ITALIC format.	
Is the language/English quality of the article suitable for scholarly communications?	English quality of the article is suitable for scholarly communications and presentation	
Optional/General comments	Author should go over the manuscript and remove ALL RED colour letters/phrases/sentences and ADD ALL BLUE COLOUR accordingly.	

PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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