

Editor's Comment:

Interesting approach.

1. The Abstract is too long . The aim, background, data and methodology, findings and conclusions.

One/third to remain from the present Abstract.

Keywords without entrepreneurial passion.

3. Where are the Conclusions? I see only Recommendations

4. Working hypothesis to be included within data and methods used., not at the end.

With these observations and corrections, the paper is ok for publishing.

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