

Editor's Comment:

The manuscript is an original and descriptive research article. The title carries a valuable insight. The abstract is precise. The keywords are related. The introduction is meaningful. The problem statement is discussed. The literature review is detailed and described. The research methodology is justified. The result is analyzed. The discussion is comprehensive. The limitation is mentioned. The conclusion is upto the mark. The references are present.

I recommend the manuscript for publication.

Editor's Details:

Dr. Rakesh Verma
Associate Professor, GNIOT MBA Institute, UP, AKTU Lucknow (AICTE), India.