

Review Form 2

Book Name:	Economics and Entrepreneurship
Manuscript Number:	Ms_BPR_ 3336.5
Title of the Manuscript:	ENHANCING PERFORMANCE IN CAPE TOWN’S SMME SECTOR BY OUTSOURCING ACCOUNTING STRATEGY
Type of the Article	Book chapter

PART 1: Review Comments

Compulsory REVISION comments	Reviewer’s comment	Author’s Feedback (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	This manuscript on enhancing performance in Cape Town’s Small, Medium, and Micro Enterprises (SMME) sector through outsourcing accounting strategies is significant for the scientific community as it addresses a critical area of operational efficiency in a developing economy. By exploring how outsourcing can alleviate the financial and managerial burdens on SMMEs, the study offers practical insights that can inform policy-making and business practices. I appreciate the manuscript's focus on real-world applications and its potential to empower local businesses, fostering economic growth and sustainability. However, I would like to see a more detailed discussion on potential challenges and limitations associated with outsourcing, which would provide a more balanced perspective.	
Is the title of the article suitable? (If not please suggest an alternative title)	Yes it is	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	The abstract provides a solid overview of the study, outlining its focus, methodology, and key findings. However, it could be enhanced by including a brief statement about the significance of the findings in a broader context, such as their implications for the SMME sector in South Africa. Additionally, mentioning specific performance metrics assessed would provide more clarity on how outsourcing impacts SMME performance. Lastly, including a note on the sample size or demographic details of the respondents would strengthen the understanding of the study’s scope. Overall, these additions could provide a more comprehensive view of the research's relevance and rigor.	
Are subsections and structure of the manuscript appropriate?	Yes	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	This manuscript demonstrates scientific robustness through its rigorous quantitative research design and the use of established analytical techniques, such as partial least square structural equation modeling (PLS-SEM). The application of Cronbach’s Alpha for reliability and Average Variance Extracted (AVE) for validity further strengthens the technical soundness of the study, ensuring that the measurements are both reliable and valid. The data collection method, which includes both online surveys and door-to-door distribution, enhances the representativeness of the sample, making the findings more generalizable within the context of Cape Town’s SMME sector. Overall, the thoroughness of the methodology and analysis indicates a high level of scientific rigor, contributing valuable insights to the literature on SMME performance and outsourcing strategies.	

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Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	Yes	
Minor REVISION comments Is the language/English quality of the article suitable for scholarly communications?	The language and English quality of the article appear to be suitable for scholarly communications. The abstract is clear and concise, effectively conveying the study's purpose, methodology, and findings. Academic terminology is used appropriately, demonstrating familiarity with the subject matter. However, a thorough review of the entire manuscript would be necessary to identify any minor grammatical issues or areas for improvement in clarity and coherence. Overall, it seems to meet the standards expected in academic writing, making it accessible to a scholarly audience.	
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

Reviewer Details:

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