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| Book Name: | **Contemporary Issues in Business and Management** |
| Manuscript Number: | **Ms\_BPR\_3337.10** |
| Title of the Manuscript: | **The Effectiveness of Line of Sight to Achieve Strategic Alignment at the University of KwaZulu-Natal** |
| Type of the Article | **Book Chapter** |

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| PART 1: Review Comments | | |
| Compulsory REVISION comments | Reviewer’s comment | Author’s Feedback *(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.** | The chapter is important for academic communities in all countries because it discusses contemporary issues of higher education |  |
| **Is the title of the article suitable?**  **(If not please suggest an alternative title)** | **yes** |  |
| Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here. | **yes** |  |
| **Are subsections and structure of the manuscript appropriate?** | **yes** |  |
| **Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.** | The manuscript is robust due to the richness and clarity of the information |  |
| **Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.**  **-** | The references are enough, although a few from 2024 wouldn't hurt |  |
| Minor REVISION commentsIs the language/English quality of the article suitable for scholarly communications? | yes |  |
| Optional/General comments |  |  |

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| **PART 2:** | | |
|  | **Reviewer’s comment** | **Author’s comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Are there ethical issues in this manuscript?** | *(If yes, Kindly please write down the ethical issues here in details)* |  |

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| **Reviewer Details:** | |
| Name: | **Bogdan-Alexandru Hagiu** |
| Department, University & Country | **Alexandru Ioan Cuza University, Romania** |