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| Book Name: | **Information Management and Technology** |
| Manuscript Number: | **Ms\_BPR\_** **3347.2** |
| Title of the Manuscript:  | **Adopting business intelligence to tackle imperfect information and gain a competitive edge in the big data era** |
| Type of the Article | **Book chapter** |

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| PART 1: Review Comments |
| Compulsory REVISION comments | Reviewer’s comment | Author’s Feedback *(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.** | This manuscript is crucial for the scientific community as it addresses the pressing need for effective strategies to navigate imperfect information in the era of big data. By exploring the integration of business intelligence techniques, it provides valuable insights that can enhance decision-making processes across various fields. I appreciate the manuscript's emphasis on practical applications and the incorporation of advanced analytics, which are essential for driving innovation. |  |
| **Is the title of the article suitable?****(If not please suggest an alternative title)** | **YES** |  |
| Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here. | The abstract of the article provides a solid overview of the main themes and findings, but there are a few areas where it could be improved for clarity and comprehensiveness:1. **Contextualization**
2. **Research Methodology**
3. **Key Findings**
 |  |
| **Are subsections and structure of the manuscript appropriate?** | refining certain headings, like "Stages to reach Business Intelligence Maturity Model would be better  |  |
| **Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.** | **Paper is scientifically correct .****however , it would benefit from additional statisticaltests** **Quantitatvie analysis can be added**  |  |
| **Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.****-** | Some additional references could strengthen the work, such as recent studies on BI in organizational change and management decision-making competencies. |  |
| Minor REVISION commentsIs the language/English quality of the article suitable for scholarly communications? | Proof reading is required  |  |
| Optional/General comments | This paper addresses an important topic in modern business intelligence adoption and offers practical insights for BI maturity models. Adding case studies or more specific examples would provide readers with a clearer application of the findings. |  |

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| **PART 2:**  |
|  | **Reviewer’s comment** | **Author’s comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Are there ethical issues in this manuscript?**  | *(If yes, Kindly please write down the ethical issues here in details)* |  |

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| **Reviewer Details:** |
| Name: | **Ruchi Kaushal Sharma** |
| Department, University & Country | **NMIMS – MPSTME, India** |