

[Review Form2](#)

Book Name:	Business, Management and Economics: Research Progress
Manuscript Number:	Ms_BPR_3792
Title of the Manuscript:	The Influence of 'Adventure Tourism Activities' in promoting tourism business in mountain stations
Type of the Article	Book chapter

PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.		
Is the title of the article suitable? (If not please suggest an alternative title)	Yes, the title of the article is suitable.	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	The abstract can be more structured in order to present the various information such as aim, methodology, data collection specifically. It discusses mostly the secondary facts. For this purpose author may visit the article suggested below. Improving IMRaD for writing research articles in social, and health sciences, International Research Journal of Economics and Management Studies, 2(1), 50-53. Doi: 10.56472/25835238/IRJEMS-V2I1P107	
Are subsections and structure of the manuscript appropriate?	yes	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	The manuscript has several objectives which can be reviewed. A few objectives are not allined (culture, coastal destination promotion, use of technology, evolving a framwork) with the scope of study. Some objectives may be reframed or clubbed. All put together 3-5 objectives will be enough.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form. :	For the technology uses or marketing and promotion of tourism, authors may look into this paper- Analysing tourism destination promotion through Facebook by Destination Marketing Organizations of India, Current Issues in Tourism, 25(9), 1416-1431, DOI: 10.1080/13683500.2021.1921713	

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Minor REVISION comments Is the language/English quality of the article suitable for scholarly communications?	Yes	
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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