Review Form3

Book Name:	Mastering Conversational AI: An In-Depth Review of Recent Developments
Manuscript Number:	Ms_BPR_3945
Title of the Manuscript:	Mastering Conversational AI: An In-Depth Review of Recent Developments
Type of the Article	Complete Book

PART 1: Comments

	Reviewer's comment	Author's Feedback(part in the manuscript his/her feedback here
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimumof 3-4 sentences may be required for this part.	The manuscript's title and subject matter are both timely and intriguing. This forthcoming book is poised to make a substantial contribution to the scientific community, laying a crucial groundwork for comprehending conversational AI and exploring its potential ramifications.	
Is the title of the article suitable? (If not please suggest an alternative title)	Although the book's title was satisfactory, it could have been more precise. The author may have considered targeting a specific audience, such as those involved in global e-commerce, the business sector, computer science, or F-commerce. However, if the author believes that a broader title would appeal to a wider readership, it is acceptable.	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	The abstract of this textbook has been written well. The author also provides ideas regarding the upcoming chapters. No suggestion required.	
Is the manuscript scientifically, correct? Please write here.	This manuscript demonstrates its scientific accuracy. The authors presented each chapter with logical coherence. Practical examples and implications were also incorporated. It is recommended that the authors include to 4-5 review questions for discussion at the conclusion of each chapter. Without this addition, the likelihood of its selection as an academic textbook was significantly diminished. Furthermore, the authors should consider incorporating additional relevant practical case studies. CH 7: Collaborative Learning and Mentorship through Conversational AI. The structure of this chapter is not like a textbook chapter. Rather than just showing points, please explain more with examples & diagram or pictures. To readers, it will seem monotonous.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form. <u>-</u>	A high-quality research paper typically contains approximately 60-70 references. However, in textbooks, 117 references were insufficient. While the authors have utilised recent sources, numerous significant high-ranking papers have not been considered. It is advisable to incorporate additional citations from Q1-Q2 Journal articles (atleast 20) pertaining to this subject matter. Moreover, I have noticed a number of figures and diagram were given without mentioning any source. Please add source.	
	Readers can find that easily. For your understanding please check other published books.	

k(Please correct the manuscript and highlight that ript. It is mandatory that authors should write ere)

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Is the language/English quality of the article suitable for scholarly communications?	The English standards were adequate. Nevertheless, it is advisable to engage a professional proofreader or utilise paid software for the final proofreading.	
Optional/Generalcomments		

<u>PART 2:</u>

	Reviewer's comment	Author's comment (if and highlight that p authors should write
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

Reviewer Details:

Name:	Salma Akter
Department, University & Country	East West University, Bangladesh

(if agreed with reviewer, correct the manuscript part in the manuscript. It is mandatory that te his/her feedback here)