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Book Name:	Science and Technology: Developments and Applications
Manuscript Number:	Ms_BPR_3968
Title of the Manuscript:	Social Intelligence and Consumer Feedback Loops in the Innovation Cycle of Electronics
Type of the Article	Book chapter

PART 1: Comments

	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.	It is good concept for publication, and scope also satisfied	
Is the title of the article suitable? (If not please suggest an alternative title)	Yes	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	No need	
Is the manuscript scientifically, correct? Please write here.	Good concept with way of paper flow is good and intelligent social mechanism is good	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	Enough	
Is the language/English quality of the article suitable for scholarly communications?	Good	
<u>Optional/General</u> comments		

PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes. Kindly please write down the ethical issues here in details)</i>	

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Reviewer Details:

Name:	Bosubabu Sambana
Department, University & Country	School of Computing, Mohan Babu University, India