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| Book Name: | [**New Advances in Business, Management and Economics**](https://www.bookpi.org/bookstore/product/new-advances-in-business-management-and-economics-vol-1/) |
| Manuscript Number: | **Ms\_BPR\_4162** |
| Title of the Manuscript:  | **Do Peatlands in Central Kalimantan Have the Potential for Sustainable Ecotourism Development so That They Can Increase Regional Financial Income?** |
| Type of the Article | **Book Chapter** |

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| PART 1: Comments |
|  | Reviewer’s comment | Author’s Feedback *(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.** | This manuscript is valuable for the scientific community as it explores the potential of Central Kalimantan's peatlands for sustainable ecotourism, balancing conservation and economic growth. It offers actionable insights through SWOT and AHP analyses, emphasizing biodiversity preservation, community empowerment, and informed policymaking. |  |
| **Is the title of the article suitable?****(If not please suggest an alternative title)** | The current title, "Do Peatlands in Central Kalimantan Have the Potential for Sustainable Ecotourism Development so That They Can Increase Regional Financial Income?", is somewhat lengthy and could be more concise while retaining its focus. A more suitable alternative title might be:**"Sustainable Ecotourism Potential of Central Kalimantan's Peatlands: Strategies for Regional Economic Growth"**This alternative title succinctly captures the essence of the study, highlighting both the focus on sustainable ecotourism and its economic implications. |  |
| Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here. | **Additions:**1. Contextual Significance: Briefly emphasize the importance of peatlands in biodiversity conservation and sustainable development, as it provides a stronger justification for the research.
2. Practical Implications: Mention the potential impact of the findings on policymaking or community empowerment for a broader appeal**.**

**Deletions or Revisions:**1. Streamline Methodology Description: The explanation of the methods (e.g., ADO-ADTWA Guidelines, SWOT, and AHP) can be summarized more succinctly to reduce technical jargon.
2. Focus on Key Results: Avoid repeating less significant details and instead emphasize the most impactful findings, such as the identification of growth strategies and key attractiveness indicators.
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| **Is the manuscript scientifically, correct? Please write here.**  | The manuscript appears to be scientifically correct, as it employs established methodologies like SWOT analysis, Analytical Hierarchy Process (AHP), and ADO-ADTWA guidelines to evaluate the ecotourism potential of Central Kalimantan's peatlands. However, some areas could benefit from additional scrutiny or elaboration:1. Data Presentation: While tables and analysis provide useful insights, clearer explanations of how scores or rankings are derived would enhance transparency.
2. Statistical Validation: Mentioning any statistical techniques used to validate findings (e.g., reliability of the scoring system) would strengthen the scientific rigor.
3. Environmental Considerations: While threats like deforestation and climate impacts are mentioned, integrating these into the broader context of ecotourism sustainability could deepen the discussion.
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| **Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.****-** | **Yes** |  |
| Is the language/English quality of the article suitable for scholarly communications? | The language of the manuscript is generally understandable, but it requires refinement to meet the standards of scholarly communication. |  |
| Optional/General comments | 1. Improve the citation style.
2. Recheck the abbreviation and units.
3. Use proper alignmen for table and figures.
4. Use left alignment for Table’s Title
5. Write the equations in proper format.
6. Ensure consistency in formatting, such as headings, table styles, and citation formatting, to improve readability and presentation.
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| **PART 2:**  |
|  | **Reviewer’s comment** | **Author’s comment *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*** |
| **Are there ethical issues in this manuscript?**  | ***(If yes, Kindly please write down the ethical issues here in details)*** |  |

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| **Reviewer Details:** |
| **Name:** | **Omkar Gupta** |
| **Department, University & Country** | **College of Agricultural Engineering & Technology, VNMKV, India** |