|  |
| --- |
|  |
| Book Name: | [**New Advances in Business, Management and Economics**](https://www.bookpi.org/bookstore/product/new-advances-in-business-management-and-economics-vol-1/) |
| Manuscript Number: | **Ms\_BPR\_4162** |
| Title of the Manuscript:  | **Do Peatlands in Central Kalimantan Have the Potential for Sustainable Ecotourism Development so That They Can Increase Regional Financial Income?** |
| Type of the Article | **Book Chapter** |

|  |
| --- |
| PART 1: Comments |
|  | Reviewer’s comment | Author’s Feedback *(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.** | This manuscript is valuable for the scientific community as it demonstrates the potential of Central Kalimantan's peatlands for sustainable ecotourism, balancing biodiversity conservation with economic development. Using SWOT and AHP analyses, it provides a strategic framework for addressing challenges while leveraging ecological and cultural assets. It offers a model for integrating sustainable tourism with conservation and community empowerment, contributing to global efforts toward sustainable development. |  |
| **Is the title of the article suitable?****(If not please suggest an alternative title)** | The title is relevant but could be more concise and impactful. A suggested alternative is: "Assessing the Potential of Central Kalimantan Peatlands for Sustainable Ecotourism Development." |  |
| Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here. | The abstract is comprehensive but could benefit from greater clarity and precision. It effectively outlines the study's purpose, methodology, and key findings but should emphasize the implications of the development strategies more explicitly. Additionally, details about the SWOT and AHP analyses could be briefly highlighted to strengthen the methodological overview. Redundancies in restating similar points about the peatlands' potential could be reduced for better focus. |  |
| **Is the manuscript scientifically, correct? Please write here.**  | The manuscript is scientifically sound and provides a structured analysis using established methods like SWOT and AHP, ensuring credibility. The data collection and analysis are well-detailed, with clear evidence supporting the conclusions. However, minor improvements could enhance clarity, such as refining data interpretation and addressing some weaknesses in infrastructure and policy discussions. The conclusions align well with the results, emphasizing the peatlands' potential for sustainable ecotourism. Overall, it adheres to scientific standards but could benefit from slight refinements in presentation and focus. |  |
| **Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.****-** | The references cited are relevant but include some older sources, such as those from the early 2000s, which may need supplementation with more recent studies to strengthen the manuscript's relevance. Additional references could include recent works on sustainable ecotourism development, tropical peatland restoration, and the socio-economic impacts of ecotourism in similar ecosystems. For instance, newer studies on ecotourism strategies in Southeast Asia or updated conservation frameworks could enhance the manuscript's academic depth and applicability. |  |
| Is the language/English quality of the article suitable for scholarly communications? | The language is generally clear but requires minor grammatical corrections and refinement for improved scholarly communication. |  |
| Optional/General comments | The manuscript provides valuable insights into the sustainable development of peatlands for ecotourism, supported by robust analysis. Minor refinements in language, recent references, and clearer emphasis on strategic implications could enhance its impact and readability.It is well-structured, scientifically accurate, and provides meaningful insights, but requires minor improvements in language, recent references, and clearer presentation of some points. |  |

|  |
| --- |
| **PART 2:**  |
|  | **Reviewer’s comment** | **Author’s comment *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*** |
| **Are there ethical issues in this manuscript?**  | ***(If yes, Kindly please write down the ethical issues here in details)*** |  |

|  |
| --- |
| **Reviewer Details:** |
| **Name:** | **Sumana Balo** |
| **Department, University & Country** | **GIET University, India** |