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| Book Name: | **CORPORATE STRATEGY AND COMPETITIVENESS FOR SUSTAINABILITY** |
| Manuscript Number: | **Ms\_BPR\_4368** |
| Title of the Manuscript:  | **CORPORATE STRATEGY AND COMPETITIVENESS FOR SUSTAINABILITY** |
| Type of the Article | **COMPLETE BOOK** |

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| PART 1: Comments |
|  | Reviewer’s comment | Author’s Feedback *(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.** | This manuscript is a valuable contribution to the scientific community as it integrates theoretical insights with practical applications in corporate strategy and sustainability. It addresses contemporary challenges by exploring how organizations can align strategic goals with ecological imperatives. The inclusion of sustainability concepts at various organizational levels, such as corporate, business, and functional strategies, offers a holistic perspective. Furthermore, the book bridges the gap between competitiveness and sustainability, making it highly relevant for researchers, practitioners, and policymakers. |  |
| **Is the title of the article suitable?****(If not please suggest an alternative title)** | Yes, the title is suitable. It clearly reflects the focus of the book on corporate strategy, competitiveness, and sustainability. |  |
| Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here. | The abstract provides a clear and concise summary of the book’s purpose and scope. However, it could benefit from explicitly mentioning the methodology (if empirical) or unique frameworks introduced in the manuscript. This would make the abstract more comprehensive for scholarly readers. |  |
| **Is the manuscript scientifically, correct? Please write here.**  | Yes, the manuscript is scientifically sound. The concepts and frameworks discussed, such as the Balanced Scorecard and the Value Chain, are well-established in the literature. The arguments are well-supported with references and logical reasoning. |  |
| **Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.****-** | The references are sufficient and include recent works. However, adding more references from 2022–2024 could enhance the currency of the literature. For example, recent developments in sustainability reporting or ESG frameworks could complement the discussion. |  |
| Is the language/English quality of the article suitable for scholarly communications? | The language is generally clear and appropriate for scholarly communication. However, minor grammatical refinements could further enhance readability. For instance, some sentences are overly lengthy and could be simplified for better flow. |  |
| Optional/General comments |  |  |

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| **PART 2:**  |
|  | **Reviewer’s comment** | **Author’s comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Are there ethical issues in this manuscript?**  | *(If yes, Kindly please write down the ethical issues here in details)* |  |

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| **Reviewer Details:** |
| Name: | **Benhoussa Yasmine** |
| Department, University & Country | **Hassan II University of Casablanca,** **Morocco** |