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| Book Name: | **CORPORATE STRATEGY AND COMPETITIVENESS FOR SUSTAINABILITY** |
| Manuscript Number: | **Ms\_BPR\_4368** |
| Title of the Manuscript: | **CORPORATE STRATEGY AND COMPETITIVENESS FOR SUSTAINABILITY** |
| Type of the Article | **COMPLETE BOOK** |

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| PART 1: Comments | | |
|  | Reviewer’s comment | Author’s Feedback *(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.** | The book "Corporate Strategy and Competitiveness for Sustainability" is an important contribution to the scientific community as it addresses the pressing need for organizations to align their strategic objectives with sustainability imperatives. It offers a holistic exploration of sustainability's integration into corporate strategy, emphasizing its relevance in achieving long-term competitiveness and resilience in an ever-changing global landscape. |  |
| **Is the title of the article suitable?**  **(If not please suggest an alternative title)** | **Sugestion**  **"Innovative Corporate Strategies for Competitiveness and Sustainability** |  |
| Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here. | **Overdependence on Established Frameworks:**  The book heavily relies on existing frameworks like the Balanced Scorecard, Porter's strategies, and the Value Chain, without introducing significant adaptations or critical perspectives.  There is a lack of substantial re-interpretation of these frameworks in light of sustainability-focused strategies.  Insufficient Empirical Evidence:  The text lacks empirical studies or real-world data to validate the discussed theories and frameworks.  For example, when discussing the impact of sustainability strategies on competitiveness, no concrete examples or case studies are presented to illustrate success stories or failures.  Superficial Treatment of Key Topics:  Several important concepts, such as the challenges of aligning sustainability with competitiveness, are mentioned briefly but not explored in-depth.  The book often outlines “what” without delving into the “how.” For instance, while it highlights the barriers to sustainability adoption, it does not offer actionable strategies or insights to overcome them.  Limited Contextualization:  The book does not adequately address how corporate strategy and sustainability differ across industries, geographic regions, or cultural contexts.  Repetition and Redundancy:  Several concepts, such as sustainability dimensions and types of corporate strategies, are repeated across multiple chapters. |  |
| **Is the manuscript scientifically, correct? Please write here.** | **Incorporate Empirical Data:**  Include case studies, industry examples, and interviews with business leaders to ground the theoretical discussions in real-world practice.  **Enhance Depth of Analysis:**  Offer deeper insights into key topics, such as the trade-offs between competitiveness and sustainability.  Expand on practical strategies to overcome barriers to sustainability adoption.  **Broaden the Scope:**  Address emerging trends like digital transformation and AI’s role in sustainability.  Include global and regional perspectives to enhance the book's applicability**.**  **Improve Writing Style:**  Simplify complex sentences and ensure consistency in tone and structure.  Use engaging examples and anecdotes to make the content more relatable.  **Incorporate Visual Aids:**  Add more diagrams, tables, and flowcharts to explain concepts visually.  **Clarify Target Audience:**  Clearly define whether the book is for academic readers, practitioners, or both, and adjust the style and depth accordingly. |  |
| **Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.**  **-** | Some references in the book appear unclear and difficult to verify, which may affect the credibility and reliability of the content. Additionally, the reference style is inconsistent, with a mix of formats that detracts from the professional presentation of the manuscript. It is essential to adopt a single, standardized referencing style throughout the book, such as APA, MLA, or Chicago, to ensure uniformity and academic rigor. Furthermore, it is recommended to include additional relevant references from authoritative sources to enhance the depth and reliability of the book's content. |  |
| Is the language/English quality of the article suitable for scholarly communications? | The language quality of the book is generally OK, but certain areas require refinement to meet the highest academic standards. While the content is clear and effectively conveys complex concepts, minor grammatical errors and awkward sentence structures occasionally disrupt the flow of reading. Additionally, some sections are verbose and include redundancies that could be streamlined for greater impact. Although the manuscript uses appropriate academic and technical terminology, certain sentences lack precision and could benefit from rephrasing to enhance clarity and conciseness. To align fully with scholarly communication norms, it is recommended to conduct thorough language editing or professional proofreading to address grammar, syntax, and style inconsistencies. By refining these aspects and maintaining a consistent academic tone throughout, the manuscript can achieve the linguistic quality required for high-level scholarly discourse. |  |
| Optional/General comments | Overall, the manuscript demonstrates potential to be a significant contribution to the fields of corporate strategy and sustainability. Addressing ABOVE Mentioned areas will substantially improve its quality and make it more impactful for its intended audience. |  |

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| **PART 2:** | | |
|  | **Reviewer’s comment** | **Author’s comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Are there ethical issues in this manuscript?** | *(If yes, Kindly please write down the ethical issues here in details)* |  |

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| **Reviewer Details:** | |
| Name: | **Muhammad Asif Khan** |
| Department, University & Country | **Bhayangkara University****, Indonesia** |