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| Book Name: | [**Language, Literature and Education: Research Updates**](https://www.bookpi.org/bookstore/product/language-literature-and-education-research-updates-vol-1/) |
| Manuscript Number: | **Ms\_BPR\_4549** |
| Title of the Manuscript:  | **Understanding Print and Digital Texts: Towards a Semiotically Integrated Didactic Approach** |
| Type of the Article | **Book Chapter** |

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| PART 1: Comments |
|  | Reviewer’s comment**Artificial Intelligence (AI) generated or assisted review comments are strictly prohibited during peer review.** | Author’s Feedback *(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.** | **The manuscript has addressed a relevant issue of contemporary education scenerio. Considering the****reading habit of today's young readers it has initiated a reading into the process of coding and decoding of messages in the text. As technology has much changed the factors that determine, effect or enhance the comprehension level of readers/students, this manuscript has raises issues to rethink the conventional method of instruction given through various ‘texts’.**  |  |
| **Is the title of the article suitable?****(If not please suggest an alternative title)** | **Yes the title is suitable.** |  |
| Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here. | **Although the abstract is comprehensive the phrase 'building upon the literature review' shows too much reliance on literature review and can indicate the curbing of original thinking.** |  |
| **Is the manuscript scientifically, correct? Please write here.**  | **Appears to be.**  |  |
| **Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.****-** | **Yes** |  |
| Is the language/English quality of the article suitable for scholarly communications? | Yes, but correction of slight grammatical errors (if any) is suggested. |  |
| Optional/General comments |  |  |

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| **PART 2:**  |
|  | **Reviewer’s comment** | **Author’s comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Are there ethical issues in this manuscript?**  | *(If yes, Kindly please write down the ethical issues here in details)* |  |

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| **Reviewer Details:** |
| Name: | **Archita Gupta** |
| Department, University & Country | **Government Degree College, Khumulwng, India** |