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| Book Name: | [**New Advances in Business, Management and Economics**](https://www.bookpi.org/bookstore/product/new-advances-in-business-management-and-economics-vol-1/) |
| Manuscript Number: | **Ms\_BPR\_4728** |
| Title of the Manuscript: | **Role of Risk Management and Standardization for supporting Innovation in New Normal based on Lessons Learned during Pandemic COVID-19** |
| Type of the Article | **Book Chapter** |

**Special note:**

**A research paper already published in a journal can be published as a Book Chapter in an expanded form with proper copyright approval.**

**Source Article:**

**This chapter is an extended version of the article published by the same author(s) in the following journal.**

**International Journal of Technology, 14 (5): 954-971, 2023.**

**DOI:** [**https://doi.org/10.14716/ijtech.v14i5.5299**](https://doi.org/10.14716/ijtech.v14i5.5299)

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| PART 1: Comments | | |
|  | Reviewer’s comment **Artificial Intelligence (AI) generated or assisted review comments are strictly prohibited during peer review.** | Author’s Feedback *(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.** | * **The book contributes to the body of evidence on how businesses might adapt and prosper in the new normal by identifying important elements influencing innovation.** * **Facilitating conversations about creative methods to improve resilience across a range of industries.** * **This book provides a key response to the COVID-19 pandemic's various issues.** * **The book emphasizing the roles of risk management and standardisation, it provides a framework that can guide organizations in navigating the complexities of crisis situations** |  |
| **Is the title of the article suitable?**  **(If not please suggest an alternative title)** | **The title is suitable since it appropriately captures the essence and main points of the manuscript. It could be shorter, though, as it is very long.**  **Therefore, I suggest an alternative title**  **“Leveraging Risk Management and Standardisation to Foster Innovation in the Post-COVID Era”** |  |
| Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here. | **The book's abstract gives a good summary of the topic, stressing the effects of COVID-19 on different industries and the value of standardisation and risk management in promoting innovation.** |  |
| **Is the manuscript scientifically, correct? Please write here.** | The manuscript scientifically, correct from the followings:  It mention as a crucial **standard for risk management** has supported such as, **ISO 31000:2018** is a recognised framework that organisations may use to identify, assess, and manage risks.  It supports the idea that **standardisation** is crucial for guaranteeing the **efficacy, safety, and quality of crisis responses**, especially when it comes to medical emergencies.  A **descriptive-analytic** review based on reliable literature sources is presented in the paper. This is a sound method for synthesising the body of current knowledge.  The manuscript refers to various studies and publications, grounding its arguments in established research. This is crucial for scientific credibility. |  |
| **Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.**  **-** | There are **fifty five (55)** **References** which are sufficient and majorities of them are recent for the manuscript |  |
| Is the language/English quality of the article suitable for scholarly communications? | The manuscript's **English** and **vocabulary** are appropriate for academic discourse. The paper is clear cohesive, and uses proper scholarly **language** more engaging and accessible to its intended academic audience. It only needs less than 50 words or punctuation to make correction. Example **Covid-19** to **COVID-19** |  |
| Optional/General comments | The manuscript has been edited and is now more substantial for the target audience. However, the author should adjust the **ABSTRACT** and **KEYWORDS** |  |

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| **PART 2:** | | |
|  | Reviewer’s comment | Author’s comment *(if agreed with the reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Are there ethical issues in this manuscript?** | *(If yes, Kindly please write down the ethical issues here in detail)* |  |

**Reviewer details:**

Saidu Bangura, United Methodist University, Sierra Leone