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| Book Name: | [Business, Management and Economics: Research Progress](https://www.bookpi.org/bookstore/product/business-management-and-economics-research-progress-vol-1/) |
| Manuscript Number: | **Ms\_BPR\_** **3450** |
| Title of the Manuscript:  | **Assessing Municipal Reputation in South Africa: A Quantitative Exploration of Stakeholder Perceptions in Amahlathi Local Municipality** |
| Type of the Article | **Book chapter** |

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| PART 1: Review Comments |
| Compulsory REVISION comments | Reviewer’s comment | Author’s Feedback *(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.** | **This manuscript is an important contribution to the scientific community because it addresses a critical area of municipal governance: reputation management, particularly in under-researched settings like South African municipalities. By systematically evaluating stakeholder perceptions of Amahlathi Local Municipality’s reputation, the study provides valuable insights into the factors that shape public trust and satisfaction in local governance. The quantitative approach, using exploratory factor analysis and regression, enhances the rigor of the findings and offers a replicable framework for other municipal studies. Additionally, the focus on factors like service delivery, accountability, and communication aligns with global discussions on good governance and public administration.**  |  |
| **Is the title of the article suitable?****(If not please suggest an alternative title)** | **The title is clear and adequately reflects the content of the article. However, to make it more impactful, consider rephrasing to emphasize the practical implications or insights drawn from the study. For example, "Exploring Stakeholder Perceptions to Enhance Municipal Reputation: A Quantitative Study of Amahlathi Local Municipality, South Africa" might be more engaging to a broad readership.** |  |
| Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here. | **The abstract provides a concise overview of the study's purpose, methodology, and key findings. It effectively highlights the main factors influencing municipal reputation and situates the research within a gap in South African municipal reputation literature. However, it could benefit from a more explicit mention of the practical implications of the findings. Furthermore, the abstract could briefly address the limitations and future research directions to give readers a complete snapshot of the study’s scope.** |  |
| **Are subsections and structure of the manuscript appropriate?** | **No. The manuscript needs to be structured appropriately for prospective readers.** |  |
| **Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.** | * **Expand on the research gap and theoretical foundation in the introduction.**
* **Structure the literature review thematically for better readability.**
* **Provide more justification for methodological choices in the methodology section.**
* **Briefly address limitations and potential biases in sampling and data analysis.**
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| **Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.****-** | **The references are sufficiently enough.** |  |
| Minor REVISION commentsIs the language/English quality of the article suitable for scholarly communications? | **The language and technical writing along the manuscript needs to be improved** |  |
| Optional/General comments |  |  |

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| **PART 2:**  |
|  | **Reviewer’s comment** | **Author’s comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Are there ethical issues in this manuscript?**  | *(If yes, Kindly please write down the ethical issues here in details)* |  |

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| **Reviewer Details:** |
| Name: | **Abdulaziz Ahmad** |
| Department, University & Country | **Ahmadu Bello University, Nigeria** |