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| Book Name: | [Business, Management and Economics: Research Progress](https://www.bookpi.org/bookstore/product/business-management-and-economics-research-progress-vol-1/) |
| Manuscript Number: | **Ms\_BPR\_3451** |
| Title of the Manuscript:  | **Mediating Municipal Reputation: A Critical Analysis of Media Representation and Community Perceptions in Amahlathi Local Municipality, South Africa** |
| Type of the Article | **Book chapter** |

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| PART 1: Review Comments |
| Compulsory REVISION comments | Reviewer’s comment | Author’s Feedback *(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.** | **This study is important because it seeks to contribute to the theoretical and practical understanding of reputation management in local government context which has never been explored.****The study provides valuable insights for policymakers on how stakeholder engagements and participation is a vital component for participatory governance. Also, I like this study because it examines the dynamic relationship between media representation and community perceptions in shaping the reputation of local governments in South Africa and the need for proactive reputation management strategies.** |  |
| **Is the title of the article suitable?****(If not please suggest an alternative title)** | **A more suitable title could read; REPUTATION MANAGEMENT: A CRITICAL ANALYSIS OF MEDIA REPRESENTATION AND COMMUNITY PERCEPTIONS IN AMAHLATHI LOCAL MUNICIPALITY, SOUTH AFRICA.** |  |
| Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here. | **The Abstract is good. But an addition of a little background to the study to the abstract will make it look better.** |  |
| **Are subsections and structure of the manuscript appropriate?** | **The subsections of the article are appropriate.** |  |
| **Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.** | **The manuscript is technically sound and scientifically robust because the study consists of media reports and community feedback related to ALM's reputation.** **Community feedback was gathered from public forums, community meetings, and social media groups and** **Data collection occurred over a 1-month period, ensuring saturation and minimizing bias.** |  |
| **Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.****-** | **The references look sufficient. Author should ensure they capture all the references used for the study.** |  |
| Minor REVISION commentsIs the language/English quality of the article suitable for scholarly communications? | **The language used for the article is suitable for scholarly communication.** |  |
| Optional/General comments | **A robust literature review, author categorically stated the significance of the study and how the study fills existing literature gaps.****Author should carefully edit the work properly as they are a few grammatical errors here and there.****Author should endeavour not to distinguish authors’ nationalities. See pages 5, 6 & 7 for this.****(In the South African context, scholars like Nondumiso Alice Sithole; African scholars like Oladele (2017); Internationally, researchers like John Bryson).** **This should be restructured.****More flesh and perspective should be added to the conclusion of the article. Like Author should state categorically what the findings of the study are and not highlighting what the study sort to investigate again.** |  |

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| **PART 2:**  |
|  | **Reviewer’s comment** | **Author’s comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Are there ethical issues in this manuscript?**  | *(If yes, Kindly please write down the ethical issues here in details)* |  |

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| **Reviewer Details:** |
| Name: | **Okure, Ekemini George** |
| Department, University & Country | **University of Port Harcourt, Nigeria** |