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| Book Name: | [New Advances in Business, Management and Economics](https://www.bookpi.org/bookstore/product/new-advances-in-business-management-and-economics-vol-1/) |
| Manuscript Number: | **Ms\_BPR\_5155** |
| Title of the Manuscript: | **Sustainability Thought 181: Dwarf Green Markets Versus Green Markets: Which one is Environmentally Clean Economy Transition Friendly? Why?** |
| Type of the Article | **BOOK CHAPTER** |

**Special note:**

**A research paper already published in a journal can be published as a Book Chapter in an expanded form with proper copyright approval.**

**Source Article:**

**This chapter is an extended version of the article published by the same author(s) in the following journal.**

**Sumerianz Journal of Business Management and Marketing, 2024, Vol. 7, No. 3, pp. 58-65.**

**DOI:** [**https://doi.org/10.47752/sjav.73.58.65**](https://doi.org/10.47752/sjav.73.58.65)

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| PART 1: Comments | | |
|  | Reviewer’s comment **Artificial Intelligence (AI) generated or assisted review comments are strictly prohibited during peer review.** | Author’s Feedback*(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimumof 3-4 sentences may be required for this part.** | The manuscript presents an insightful discussion on the comparative role of Dwarf Green Markets and Green Markets in fostering an environmentally sustainable economic transition. The study is well-structured and offers valuable perspectives on sustainability, making it a meaningful contribution to the academic discourse in business and environmental economics. |  |
| **Is the title of the article suitable?**  **(If not please suggest an alternative title)** | The title is relevant to the study’s content. However, for improved clarity and conciseness, an alternative suggestion could be:  "Dwarf Green Markets vs. Green Markets: Evaluating Their Role in Sustainable Economic Transitions. |  |
| Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here. | The abstract effectively summarizes the key themes of the paper. However, it could benefit from greater clarity in outlining the study’s research objectives, methodology, and main findings. A brief mention of policy implications would also enhance its comprehensiveness. |  |
| **Is the manuscript scientifically, correct? Please write here.** | The manuscript demonstrates scientific rigor and technical soundness. The arguments are well-supported by relevant literature, and the logical progression of the discussion enhances readability. However, incorporating additional empirical data or case-based evidence would further substantiate the argument and reinforce the study's contributions. |  |
| **Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.**  **-** | The references are largely adequate, but a few additional recent sources from the last two years could provide a more updated perspective on the topic. Including references from reputable sustainability and business journals would enhance the credibility of the study. |  |
| Is the language/English quality of the article suitable for scholarly communications? | The manuscript is written in an academically appropriate tone; however, minor grammatical refinements and proofreading could improve its readability. A thorough language check is recommended to enhance clarity and coherence. |  |
| Optional/Generalcomments | * The study would benefit from a clearer articulation of its theoretical framework. * The conclusion should more explicitly summarize key findings and suggest areas for future research. * A discussion on the potential economic trade-offs of adopting Green Markets over Dwarf Green Markets could add further depth to the paper. * The manuscript is well-developed and contributes significantly to the discourse on sustainable markets. * Minor revisions related to language clarity and additional empirical evidence are suggested. * Strengthening the conclusion and theoretical framework would enhance the overall impact of the study.   The manuscript is suitable for publication, with only minor adjustments to formatting or style as per the journal's requirements. |  |

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| **PART 2:** | | |
|  | Reviewer’s comment | Author’s comment*(if agreed with the reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Are there ethical issues in this manuscript?** |  |  |

**Reviewer details:**

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