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| Book Name: | [**New Advances in Business, Management and Economics**](https://www.bookpi.org/bookstore/product/new-advances-in-business-management-and-economics-vol-1/) |
| Manuscript Number: | **Ms\_BPR\_5934** |
| Title of the Manuscript: | **Digitalization Technology for Sustainable Rural Entrepreneurship and Inequality** |
| Type of the Article | **Book Chapter** |

**Special note:**

**A research paper already published in a journal can be published as a Book Chapter in an expanded form with proper copyright approval.**

**Source Article:**

**This chapter is an extended version of the article published by the same author(s) in the following journal.**

**Journal of Human Resource and Sustainability Studies, 10(3): 464-484, 2022.**

**DOI: 10.4236/jhrss.2022.103028**

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| PART 1: Comments | | |
|  | Reviewer’s comment **Artificial Intelligence (AI) generated or assisted review comments are strictly prohibited during peer review.** | Author’s Feedback *(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.** | **This manuscript focuses on a vital area of concern intertwining digital transformation, rural entrepreneurship and socio-economic inequality within developing economies. It sheds light on the digital divide resulting from inequality in access to modern technologies as well as acknowledging the enabling aspects of digital technologies—particularly in rural areas where literature is scant. The combination of mixed-methods and local wisdom through the model of Social Solidarity Economy (SSE) renders this study timely along with innovative features. Its contribution lies in integrating some elements of Schumpeter’s innovation theory with sociocultural practices to deepen understanding of rural digitalization efforts to inform policymakers, scholars, and practitioners concerned with inclusive development.** |  |
| **Is the title of the article suitable?**  **(If not please suggest an alternative title)** | **Yes, the title encapsulates some of the key issues of the manuscript—digitalization, sustainability, rural entrepreneurship and inequality.** |  |
| Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here. | **The abstract focuses on an interesting subject, but it seems overly lengthy and in some ways ambiguous. It contains too much jargon and would benefit from specific findings in clearer language. Terms like "new potentials" need to be defined better. The explanation of the research method needs to tell what was done in simpler terms. Fixing some grammatical issues and improving the flow would greatly increase engagement and make it simpler to read.** |  |
| **Is the manuscript scientifically, correct? Please write here.** | **I appreciate the effort during the research phase because it indeed has intriguing theories and a well thought out design. However, I think there are some areas that need improvement like explaining the methodology. If you explained how the data collection worked and who participated, it would be easier to understand how everything fits together. Furthermore, while your ideas were interesting, they were not backed by real world examples which made them hard to accept as facts without charts, tables or any other data supporting them which brought down its reliability.** |  |
| **Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.**  **-** | **Yes but include recent references from 2023 and 2024** |  |
| Is the language/English quality of the article suitable for scholarly communications? | **Overall, the manuscript is readable but contains occasional grammatical lapses and overly long sentences.** |  |
| Optional/General comments |  |  |

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| **PART 2:** | | |
|  | Reviewer’s comment | Author’s comment *(if agreed with the reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Are there ethical issues in this manuscript?** | *(If yes, Kindly please write down the ethical issues here in detail)* |  |

**Reviewer details:**

**G Thouseef Ahamed, India**