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| Book Name: | [**New Advances in Business, Management and Economics**](https://www.bookpi.org/bookstore/product/new-advances-in-business-management-and-economics-vol-1/) |
| Manuscript Number: | **Ms\_BPR\_5934** |
| Title of the Manuscript: | **Digitalization Technology for Sustainable Rural Entrepreneurship and Inequality** |
| Type of the Article | **Book Chapter** |

**Special note:**

**A research paper already published in a journal can be published as a Book Chapter in an expanded form with proper copyright approval.**

**Source Article:**

**This chapter is an extended version of the article published by the same author(s) in the following journal.**

**Journal of Human Resource and Sustainability Studies, 10(3): 464-484, 2022.**

**DOI: 10.4236/jhrss.2022.103028**

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| PART 1: Comments | | |
|  | Reviewer’s comment **Artificial Intelligence (AI) generated or assisted review comments are strictly prohibited during peer review.** | Author’s Feedback *(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.** | **This manuscript contributes significantly to the discourse on digital transformation in rural entrepreneurship. It explores the dual impact of digitalization—highlighting its potential to promote sustainable economic opportunities and simultaneously widen inequality. By integrating Schumpeterian innovation theory with social solidarity economy (SSE) models, the paper provides fresh insights and policy implications for digital equity. The study addresses a clear research gap in institutional and human-centered approaches to rural digital transformation, particularly in developing countries.** |  |
| **Is the title of the article suitable?**  **(If not please suggest an alternative title)** | **Yes, the title effectively reflects the content and scope of the manuscript. However, for better clarity and engagement, the following revised title could be considered:**  ***"Digital Transformation for Sustainable Rural Entrepreneurship: Bridging Innovation and Inequality through Social Solidarity Models"*** |  |
| Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here. | **The abstract summarizes the study well but could benefit from clearer articulation of the methodology and findings. Consider the following edits:**   * **Clarify the methodological approach by briefly naming both phases of the mixed-methods design.** * **Include more specific findings (e.g., the role of SSE in mitigating inequality).** * **Reduce repetition (e.g., avoid mentioning SDGs twice in close succession).** |  |
| **Is the manuscript scientifically, correct? Please write here.** | **Yes, the manuscript is scientifically sound. It provides a thorough theoretical background, a clear methodological framework, and a robust discussion. The use of the Policy Acceptance Model (PAM) within a mixed-methods approach is particularly well suited to the study's goals. However, the discussion occasionally over-relies on theoretical framing without clearly linking back to empirical data. A more distinct integration of qualitative and quantitative results would strengthen the narrative.** |  |
| **Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.**  **-** | **The manuscript includes a comprehensive and recent list of references. Most are from 2019–2022, showing strong awareness of the current literature. However, to strengthen global relevance:**   * **Add more empirical studies from rural areas outside Indonesia.** * **Consider including literature from African or Latin American contexts facing similar digital divides** |  |
| Is the language/English quality of the article suitable for scholarly communications? | The manuscript is generally readable and scholarly. However, it would benefit from:   * Grammar and punctuation editing (e.g., sentence structure in long, complex paragraphs). * Simplifying overly dense theoretical sections. * Ensuring consistent terminology (e.g., sometimes “digitalization” is used, sometimes “digital technology transformation”).   A professional language edit is recommended before publication. |  |
| Optional/General comments | **Optional/General Comments:**   * The inclusion of the SSE model adds valuable nuance to Schumpeterian theory and is a strong theoretical contribution. * A summary table comparing digital impacts (positive vs. negative) would improve clarity. * Figure 1 should be enhanced for clarity and legibility.   **The manuscript presents original and meaningful research that warrants publication with minor revisions focused on language clarity and stronger integration of empirical data** |  |

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| **PART 2:** | | |
|  | Reviewer’s comment | Author’s comment *(if agreed with the reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Are there ethical issues in this manuscript?** | *(If yes, Kindly please write down the ethical issues here in detail)* |  |

**Reviewer details:**

**Tejal Mahajan, India**