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| Book Name: | [**Food Science and Agriculture: Research Highlights**](https://www.bookpi.org/bookstore/product/food-science-and-agriculture-research-highlights-vol-1/) |
| Manuscript Number: | **Ms\_BPR\_6172** |
| Title of the Manuscript:  | **Cultured Meat: A Mind Genomics Cartography of a Technology in its Infancy** |
| Type of the Article | **Book Chapter** |

**Special note:**

**A research paper already published in a journal can be published as a Book Chapter in an expanded form with proper copyright approval.**

**Source Article:**

**This chapter is an extended version of the article published by the same author(s) in the following journal.**

**Edelweiss: FoodScience and Technology, 1(1): 38-44, 2020.**

**DOI:** [**https://doi.org/10.33805/2765-8821.106**](https://doi.org/10.33805/2765-8821.106)

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| PART 1: Comments |
|  | Reviewer’s comment**Artificial Intelligence (AI) generated or assisted review comments are strictly prohibited during peer review.** | Author’s Feedback*(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimumof 3-4 sentences may be required for this part.** | This manuscript is important to the scientific community because it demonstrates how non-technical respondents interpret information about cultured meat, often becoming confused and even agreeing with conflicting narratives. The article identifies three interwoven themes - focusing on ingredients and product form, sustainability, and ethical or social issues that are inextricably linked to traditional geographic demographics. These findings provide valuable insights into how perceptions of new food technologies are formed, and provide guidelines for effective communication, product development, and policymaking regarding cultured meat. |  |
| **Is the title of the article suitable?****(If not please suggest an alternative title)** | The title of the article is appropriate; however, it could be revised slightly to either:  **Cultured Meat: A Mind Genomics Cartography of a Technology in Its Infancy** or**Understanding Emerging Perceptions of Cultured Meat: A Mind Genomics Approach.** |  |
| Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here. | Yes, the abstract of the article is comprehensive; however, if the author wishes, some improvements could be made to make it more impressive and informative. |  |
| **Is the manuscript scientifically, correct? Please write here.** | Yes, this manuscript is scientifically correct; this is a well-written manuscript that only needs a few minor improvements. |  |
| **Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.****-** | No, the references are insufficient and not up to date. The authors should refer to relevant articles in recent years. |  |
| Is the language/English quality of the article suitable for scholarly communications? | Yes |  |
| Optional/Generalcomments | 1. The submitted manuscript is well-structured and clear, with only a few areas requiring improvement. The authors should focus on these areas.
2. The manuscript presents strong empirical evidence and makes an original contribution. Only minor revisions are required before it can be considered for publication.
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| **PART 2:** |
|  | Reviewer’s comment | Author’s comment*(if agreed with the reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)* |
| **Are there ethical issues in this manuscript?**  | *No* |  |

**Reviewer details:**

**Ram Narayan Prajapati, India**